





## FAMILIAR USER INTERFACE

CELUM Connect for SAP® Commerce™ has been seamlessly integrated into the back-office of SAP® Product Content Management. Users never need to leave the interface they are familiar with.

## RIGHTS MANAGEMENT

Based on your role in SAP®, you can access interfaces to search and allocate assets and compare versions of an asset as well as configuration and administration interfaces. When manually searching and allocating assets, the user is only offered assets that comply with their specific DAM rights.

## SAVE TIME

Automatic allocation ensures maximum comfort and firepower in marketing. Use meta data at asset level in the DAM system to define which product attribute should be linked with this asset. You can also define whether updates should be automatic or manual in SAP®.

## AVOID COPIES

The connector can provide assets as binary copy, a reference to CELUM DAM or a reference to an existing Content Delivery Network.

## SYSTEM REQUIREMENTS

CELUM Connect for SAP® Commerce™ allows all CELUM DAM customers from version 5.13.3 to provide the new SAP® Backoffice Product Cockpit with DAM content. The connector is available from SAP® version 6.5 and can be used alongside the existing Connector. The transition must be carried out within a transition project tailored to your needs. The connector supports SAP® mandates as well as SAP® cluster and can be used on-premise or in the SAP® Commerce™.

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