Web-Stor®
A KISSINGER SOLUTION

What is Web-Stor?

Web-Stor is the **SaaS-based, eCommerce integration platform built for Sage 100** that enables your customers to scale their business while reducing fulfillment time and cost and improving customer experience.

- **Seamless Sage 100 Integration**
- **Real-time, bi-directional sync**
- **Connects popular eCommerce platforms and custom sites**

Ideal Customer Profile

- Product-based business
- May or may not already have eCommerce site(s)
- Using or planning Sage 100
- Experiencing pain: lack of integration, order processing bottlenecks
- Growing online order volume, focused on supporting growth with automation

KISSINGER
ERP + INTEGRATIONS

Why Web-Stor by Kissinger?

THE COMPANY

PROJECT MANAGEMENT
TRANSPARENT, COMMUNICATIVE

PROJECT PLANS
WHO DOES WHAT + WHEN

RAPID IMPLEMENTATIONS
GO-LIVE, ON-TIME

RESPONSIVE SUPPORT
FAST, FRIENDLY, HELPFUL

ACCESS TO EXPERTS
WHITE GLOVE SERVICE WITH DEDICATED ACCOUNT MANAGER

REPUTATION OF EXCELLENCE
AS A SAGE 100 INTEGRATION PROVIDER

THE SOLUTION

SAAS PLATFORM
UNLIKE COMPETITOR'S "BLACK BOX"

CUSTOMER SELF-SERVICE
INTEGRATION INSIGHTS AND DRILL-DOWNS

MULTI COMPANY
CONNECT UNLIMITED SAGE 100 COMPANIES

MULTI PLATFORM
LOTS OF STORES? NO PROBLEM

DEVELOPER ACCESS
TOOLS FOR YOUR FRONT END DEVELOPER

DEVELOPMENT ROADMAP
ACTIVELY ADDING FEATURES & CAPABILITIES

EVENT NOTIFICATIONS
CUSTOMIZABLE ALERTS VIA TEXT AND EMAIL

PROACTIVE SUPPORT
SYSTEM HEALTH MONITORING AND ISSUE RESOLUTION

Use Case Examples

MANUFACTURING

Manufacturers reduce stock on hand and improve JIT delivery of new product by reducing gap time between online order placement and floor production.

RETAIL

Retailers experience a boost in efficiency with real-time inventory management, customer data sync, faster order fulfillment, and happier customers.

WHOLESALE

Wholesalers efficiently share product catalogs, customer negotiated pricing, invoice and order histories and more with their biggest clients, all without wasting sales time!
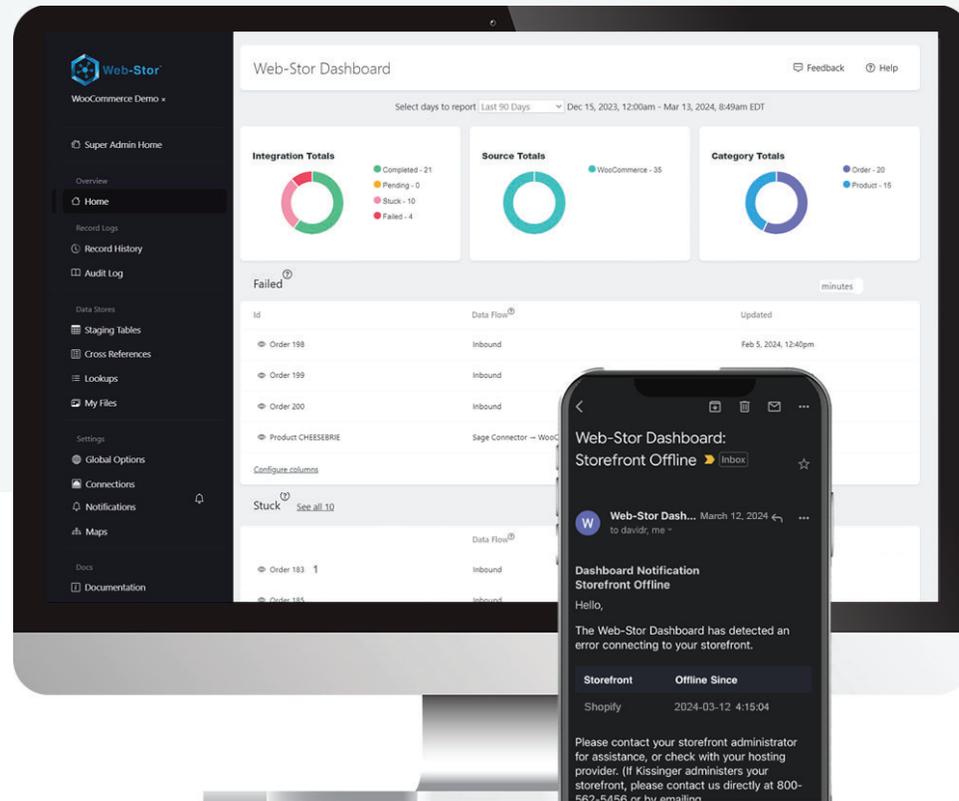
Top Differentiators

Kissinger and Web-Stor beat the competition in ways that matter most to your clients:

- **Effective project management and transparent project plans**

- **On-time implementations**

- **Self-service integration platform**

- **Proactive monitoring & support**

- **Not locked into or limited by proprietary eCommerce front-end**

- **eCommerce platform advisory and implementation services**

- **Timely access to our eCommerce integration experts**

- **Flexible offering: we can be your single source or work with the client's agency or developer**

- **We're good at things agencies often struggle with: integrated shipping, sales tax, credit card processing, etc.**

- **Our job is to make you look good by recommending us!**

Connect Sage 100 to WooCommerce, BigCommerce, Shopify, & More

Web-Stor connects Sage 100 to popular, market-leading eCommerce platforms as well as your custom storefront, and even with the other applications you use, like CRMs and customer portals.

800-562-5456 | sales@kissingerassoc.com | kissingerassoc.com/web-stor