Revenue Management eXtreme
Flintfox delivers advanced pricing solutions to help businesses better manage their channel pricing and promotions, enabling them to be more flexible, competitive and profitable.

• Resolves up to 5,000 prices per second
• Instant pricing results for your sales people and customers
• No delays to generate invoices

Complexity Simplified
• Transactional attribute pricing flexibility
• Unlimited inclusions/exclusions of customers and products
• Handles advanced pricing rules
• Real-time, and accurate source of pricing truth regardless of source of price request

Lightweight Technology
• No need for hardware investment
• Access via web service
• On and off premise available

Flintfox Revenue Management- for any ERP environment

102
staff across 4 continents

23
different nationalities at flintfox

448
IMPLEMENTATIONS combined staff experience

15,000+
users across 24 countries

24%
of revenue invested into

RESEARCH & DEVELOPMENT

RMx next generation INNOVATION

RMx calculates
1 MILLION prices in < 1 minute

Flintfox automates over 1.5 million prices for a leading Beer, Wine & Spirits Distributor.

Flintfox delivers a competitive advantage through software technology and specialised industry experience.
Flintfox RMx provides organisations with tools to manage pricing requirements and agreements. It can be used to seamlessly develop and execute complex trade promotions by administering all pricing arrangements across customers, products, transactions, and channels, including promotions with complex dependencies and date-banding.

RMx is applicable in a variety of situations, including selling across multiple channels, managing ongoing contractual relationships of a B2B nature, and handling vendor rebates.

**Pain Points Flintfox RMx can address:**

- Too many sources for pricing calculation
- Pricing calculation is too slow
- We have inaccurate prices across our channels
- We need to have ability to update our prices online
- We have many pricing mistakes due to human typing errors
- We need a more sophisticated pricing system
- Takes too long to administer pricing
- Need to better structure trade promotions to drive volume
- Need more flexibility to manipulate our promotions to include or exclude customers/products
- Currently using multiple price lists which are cumbersome and slow to update
- We have multiple sales channels and multiple pricing sources that are unaligned.

**Some industries Flintfox RMx is applicable for:**

- Wholesale distribution and ship to retail – liquor, automotive supplies, office products, cleaning supplies
- Retailers – ecommerce, big box retail, consumer electronics
- Manufacturing – building, plumbing and electrical supply, food, beer, healthcare, glass, power tools.

In the second a rocket takes to travel 8 kilometres, **RMx calculates up to 5,000 prices.**