

THE FASTER, MORE EFFICIENT
WAY TO HIRE.

LAUNCHPAD RECRUIT

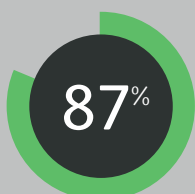
WHAT IS RECRUIT?

LaunchPad RECRUIT™ is an online video assessment platform for building video-led recruitment campaigns. It's used by savvy hiring managers to create a custom branded hiring process that delivers an exceptional candidate experience while reducing costs and speeding up time to hire. Our customers tell us that LaunchPad Video Assessments are the most effective way to measure communication skills, passion to join their company and cultural fit.

LaunchPad RECRUIT™ allows organisations to develop custom branded video interviews, distribute them to large applicant pools, and review candidates with pre-defined scoring rubrics. Video assessments are six times faster than telephone interviews, and help recruiters judge communication skills, cultural fit, strengths and motivation with unparalleled confidence.

By using LaunchPad video assessments our customers identify the best talent when screening candidates and see higher offer rates from assessment centres or face to face interviews. They:

- Reduce the time to hire, keeping the best candidates engaged and less likely to be lost to other employers.
- Reduce cost by eliminating time consuming telephone interviews and only scheduling face to face interviews and assessment centres with the best candidates.
- Reduce attrition by having a custom branded candidate experience at the core of every campaign.



87 % of talent say a positive interview experience can change their mind about a role or company they once doubted

- LinkedIn Talent Trends Report 2015

A PLATFORM FOR SUCCESS

LaunchPad RECRUIT™ comes packed with functionality, right out of the box. Not only does it seamlessly integrate with your ATS (so no additional login is required), but with its intuitive dashboard, recruiters can set up new interviews quickly and efficiently.

Use the white labelling feature to match the candidate experience with your brand, personalise interview questions by demographic or role, create realistic job profiles (RJPs) to give candidates a better sense of the position, review candidates anyplace, anytime from the comfort of your mobile device — each task is made simple and painless with LaunchPad RECRUIT™.

RECRUIT IN ACTION:

LAUNCHPAD

Interviews

List and Reviewers

Candidate Search

Logout

You have not uploaded your company logo. Your candidates will see the LaunchPad Recruits logo until you upload it. Click [here](#) to upload your logo now.

Interviews

Search for Interviews

ARCHIVE 7

ADD NEW INTERVIEW +

FAVOURITES

Interview Name	Deadline	Brand	Status	Candidate Responses
★ Strategic Commercial Property Asset Manager (Location: Berlin) (jobcode123)	⌚ 4 days	Microsoft	OPEN	11 (3 unwatched) Actions
★ Product Manager (jobcode101)	⌚ 20 days	Microsoft	OPEN	20 Actions
★ Retail Manager (jobcode126)	📅 10/12/2015	Microsoft	PENDING	42 (15 unwatched) Actions

ALL INTERVIEWS

Interview Name	Deadline	Brand	Status	Candidate Responses
★ Strategic Commercial Property Asset Manager (jobcode123)	⌚ 4 days	Microsoft	OPEN	11 (3 unwatched) Actions
★ Product Owner (jobcode123)	⌚ 20 days	Microsoft	OPEN	8 Actions
★ User Experience Designer (jobcode123)	📅 10/12/2015	Microsoft	PENDING	12 Actions
★ Store Manager (jobcode456)	⌚ 20 days	Microsoft	CLOSED	18 (9 unwatched) Actions
★ Retail Manager (jobcode126)	📅 10/12/2015	Microsoft	CLOSED	42 (15 unwatched) Actions
★ Content Writer (jobcode232)	📅 12/12/2015	Microsoft	CLOSED	31 Actions
★ Intern: Writer (jobcode233)	📅 01/04/2016	Microsoft	CLOSED	11 Actions
★ Graphic Designer (jobcode130)	📅 10/12/2015	Microsoft	PENDING	12 Actions
★ Senior Web Developer (Location: Bulgaria) (jobcode135)	📅 10/12/2015	Microsoft	PENDING	5 Actions
★ Marketing Internship Program (Location: London) (jobcode333)	📅 11/20/2015	Microsoft	CLOSED	31 Actions

AN AMAZING CANDIDATE EXPERIENCE

LaunchPad RECRUIT™ lets you build and clone campaigns to effectively target and engage each segment of your audience. Define your processes based on location, country, role, office, hiring manager or any other variable that might require unique messaging.

Further enhance the candidate experience with video guides to help applicants quickly and easily navigate the hiring process, reducing bounce rates and speeding up the overall time-to-hire.

RECRUIT IN ACTION:

LAUNCHPAD

Q1.

What was your biggest accomplishment in your previous job?

(Answer time – 60 seconds)

15

Time until recording starts

Record my answer

Powered by LaunchPad

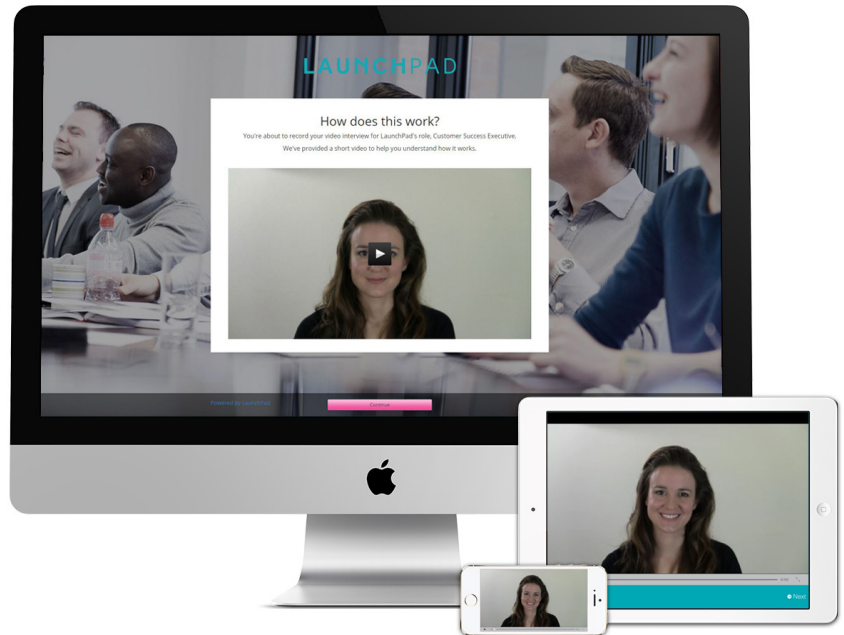
Next Question

Need help?

ANY DEVICE, ANYWHERE, ANY TIME

Your company's future success is largely dependent on your ability to effectively reach and attract top talent – but in a highly competitive market, candidates are making judgements about their prospective employer throughout nearly every interaction. The most talented recruits want to work at companies that are as forward-thinking as they are, and the application process should be optimized accordingly.

Today, more than 50 % of job applications are completed on a smartphone or tablet. LaunchPad RECRUIT™ enables candidates to apply via their platform of choice, whether it be a laptop, desktop, iOS or Android-powered device.



MAKE BETTER HIRING DECISIONS

RECRUIT™ enables the seamless and secure sharing of candidate video assessments and predefined rating frameworks among key decision makers in your team, ensuring a fair and objective decision is reached. so you get offers to ideal candidates as quickly as possible, removing overly long and frustrating waiting periods and giving you the upper hand over your competition.

In today's highly competitive business landscape, companies can't afford to make hiring mistakes – bring your recruitment and business objectives closer together with LaunchPad RECRUIT™. Facilitate seamless collaboration between HR, various department heads and other key decision makers within your organisation.

RECRUIT IN ACTION:

LAUNCHPAD Interviews List and Reviewers

Candidate Search [] [] [] Logout

Back to Interviews / Review Applicants

Job Position (JOB CODE)

Analytics Edit Interview Manage Interview

New Shortlisted Rejected Screened Out Review Later Results

General Assessment Questions Screening Questions Add Candidate to List Copy Link Share Candidate Request for Retest

Search by Name or Email

Interview date (Newest first)

Add Multiple Candidate to List

Margaret Scarlet Christina McConoughay 12 November 2015

Richard Severino Dieter Grahams 14 November 2015

Richard Severino Dieter Grahams 14 November 2015

Alice Grace Mayers 14 November 2015

Richard Severino Dieter Grahams 14 November 2015

Richard Severino Dieter Grahams 14 November 2015

Richard Severino Dieter Grahams 14 November 2015

Richard Severino Dieter Grahams 14 November 2015

Rate this Candidate Comments

Does the candidate refer to clear examples of when they've had to communicate on complex projects? To what extent are the examples applicable to this role?

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Does the candidate refer to clear examples of when they've had to communicate on complex projects? To what extent are the examples applicable to this role?

Alice Grace Mayers

SHORTLIST REJECT REVIEW LATER

Questions

Q1. What major challenges and problems did you face in your previous job? How did you handle them? ✓

Q2. Of your previous jobs, which was most rewarding and which was the least rewarding? Please explain why. ✓

Q3. What are your strengths? ✓

Q4. Communication is a vital tool for an account manager. How would you explain your communication skills? ✓

Q5. How long would you expect to remain employed by this company? ✓

Q6. If you were the CEO of this company what would be the top two things that you would do? ✓

Q7. Start with your graduation from university and explain the rationale behind each of your career moves. ✓

Q8. If you stayed with your current company, what would be your next move? ✓

Lists Additional Information Attachments

Candidate is in the following lists

SECURE HOSTING & DATA MANAGEMENT

"We have been using video interviews as the part of the selection process for our internships, and have found that LaunchPad enables us to both work more flexibly as a recruitment team and respond to our candidates much quicker. The LaunchPad team are always fast to respond to queries and keep us well informed of updates to the system. We have found it a useful tool and will use it again."

— Mischon De Reya

RECRUIT PROVIDES THE POWER TO

LaunchPad RECRUIT™ boasts state-of-the-art security features, effectively assuaging any worry over potential data leakage or third-party threats.

Our servers run host-based Intrusion Detection Systems, Intrusion Prevention Systems and Firewalls, and all information is transferred via SSL with 128 bit encryption. Our system is hosted on a secure Amazon EC2 instance with data stored on Amazon S3. Amazon's world class network provides significant protection against traditional network security issues. All information is redundantly stored in multiple physical locations in an ISO 27001 certified datacentre. Videos are backed up in real-time, and candidate data hourly.

Moreover, internal video sharing links can be set to auto-expire after a predetermined period, ensuring that only official reviewers lay eyes on sensitive candidate information.

LaunchPad RECRUIT™ empowers recruiters to select candidates in a fair, inclusive and measurable way. By using a simple, yet comprehensive video assessment platform, hiring teams can leverage the scalability and speed that only technology affords, personalising the experience for as many applicants as necessary in order to find that perfect hire.

- | | |
|---------------------------------------|---|
| ▪ SPEED UP TIME TO HIRE | ✓ |
| ▪ REDUCE COST | ✓ |
| ▪ REDUCE ATTRITION | ✓ |
| ▪ COLLABORATE ON HIRING DECISIONS | ✓ |
| ▪ CUSTOM BRANDED CANDIDATE EXPERIENCE | ✓ |

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TWITTER



GOOGLE+