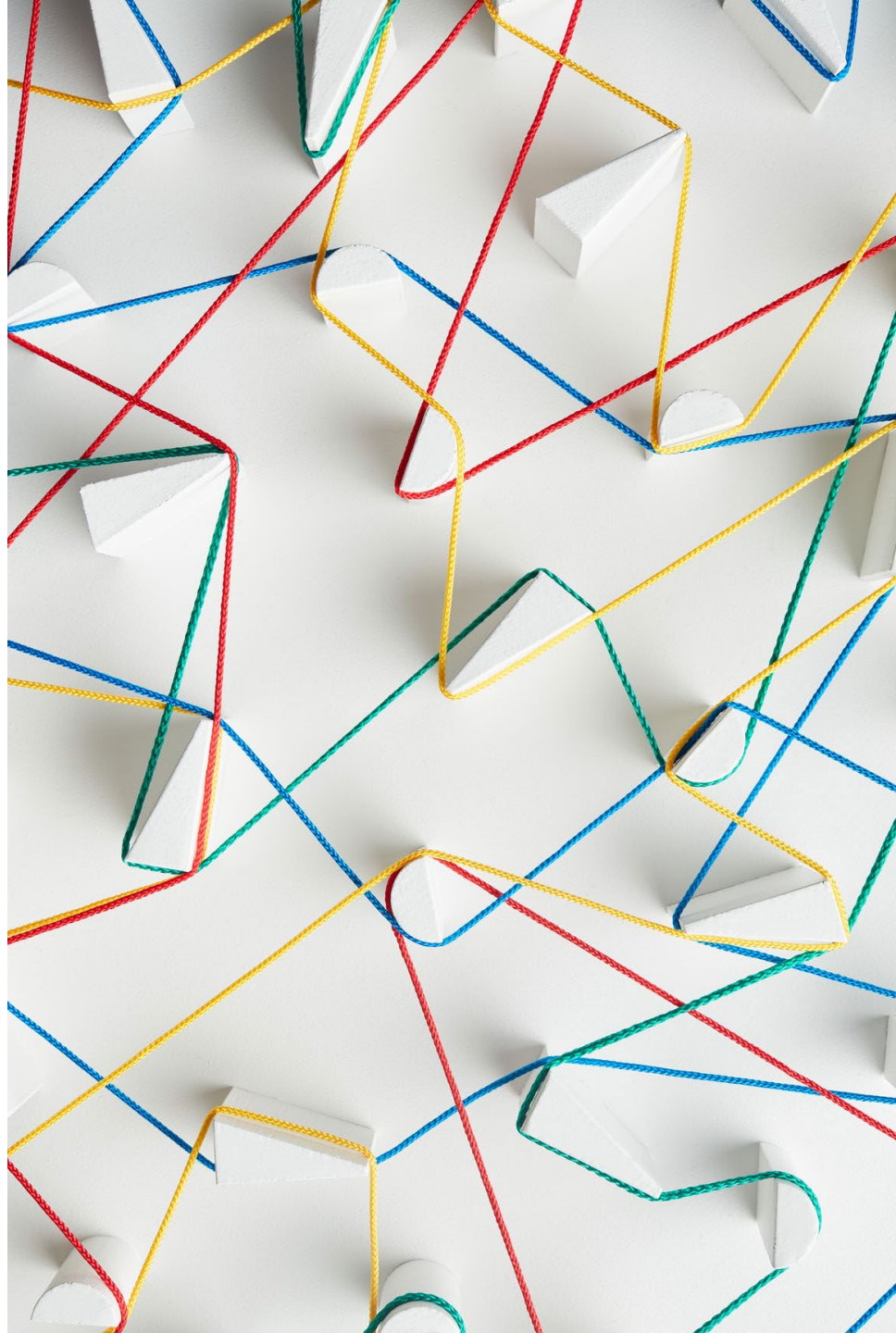




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Introducing INTURN: The leading platform to manage and optimize inventory disposition

By streamlining workflows, the platform enables brands to reduce inefficiencies and improve margins—all while ensuring channel protection

Identifying slow moving & obsolete inventory (SLOB) is manual

Current Process



- **Multiple** manual steps to cleanse and distribute file
- **Dozens** of VLOOKUPS to consolidate files
- **Manual** allocation of inventory to prepare offers
- **Manual** order entry

Process with INTURN



- **Automated** excess inventory identification
- **Streamline communication** by providing instant inventory status
- Automatically **ingest data and images** from different sources and consolidate into one digital catalogue
- **Smart offer** creation
- **Automated** order exports

Existing inventory disposition process is fragmented, cumbersome, and costly



Inventory allocation:
Limited visibility

- Duplicative steps across multiple teams
- Subjective inventory allocations fragmented across channels



Offer creation:
Highly manual and error-prone

- No integrated data system
- Data aggregated manually from multiple systems
- Images and specs to improve offer effectiveness not included



Negotiation:
Limited opportunity for margin recovery

- Insufficient information and manual processes reduce ability to negotiate price
- System inefficiencies sacrifice potential for margin recovery



Order fulfillment:
Slow, frequent delays

- Manual input of POS and invoices one line at a time into ERP
- Delayed order fulfillment common

ERP systems are not built to manage SLOB

Recovery value is lost without a B2B system to enable a proactive and data-driven strategy



Systems Capabilities:

- Inability to allocate and lock units results in oversell situations
- No dynamic pricing, forcing team to overwrite SAP pricing data
- Limited access to images



Data Integrity:

- Product quantities and expiration dates are often missing
- Pricing isn't always accurate and requires manual reconciliation
- Unfinished goods are accidentally sold to customers



Order fulfillment:

- Invoicing sent out at full price because systems can't set discounts
- Inventory already sold still lives on available list if not yet shipped

INTURN offers the first enterprise SaaS solution to address SLOB inventory challenges across industries

up to
↓ 85%

Cost Reduction

Driven By

- Reduction in labor cost creating offers, negotiating, entering data, and managing relationships
- Reduction in working capital and warehousing costs

up to
↑ 10%

Margin Recovery

Driven By

- Increase in revenue opportunity through earlier offers
- Curated inventory assortments with rich content and images
- Transaction analytics

Integrated system of record to enable brands across industries to manage and dispose slow moving and obsolete inventory





For more information, please contact:

Ronen Lazar, CEO
ronen@inturn.com