Introducing INTURN: The leading platform to manage and optimize inventory disposition

By streamlining workflows, the platform enables brands to reduce inefficiencies and improve margins—all while ensuring channel protection.
Identifying slow moving & obsolete inventory (SLOB) is manual

**Current Process**
- **3 weeks**
- Identifying SLOB inventory and creating offers

- **Multiple** manual steps to cleanse and distribute file
- **Dozens** of VLOOKUPS to consolidate files
- **Manual** allocation of inventory to prepare offers
- **Manual** order entry

**Process with INTURN**
- **< 1 day**

- **Automated** excess inventory identification
- **Streamline communication** by providing instant inventory status
- Automatically **ingest data and images** from different sources and consolidate into one digital catalogue
- **Smart offer** creation
- **Automated** order exports
Existing inventory disposition process is fragmented, cumbersome, and costly

**Inventory allocation:**
Limited visibility

- Duplicative steps across multiple teams
- Subjective inventory allocations fragmented across channels

**Offer creation:**
Highly manual and error-prone

- No integrated data system
- Data aggregated manually from multiple systems
- Images and specs to improve offer effectiveness not included

**Negotiation:**
Limited opportunity for margin recovery

- Insufficient information and manual processes reduce ability to negotiate price
- System inefficiencies sacrifice potential for margin recovery

**Order fulfillment:**
Slow, frequent delays

- Manual input of POS and invoices one line at a time into ERP
- Delayed order fulfillment common
ERP systems are not built to manage SLOB
Recovery value is lost without a B2B system to enable a proactive and data-driven strategy

Systems Capabilities:
- Inability to allocate and lock units results in oversell situations
- No dynamic pricing, forcing team to overwrite SAP pricing data
- Limited access to images

Data Integrity:
- Product quantities and expiration dates are often missing
- Pricing isn’t always accurate and requires manual reconciliation
- Unfinished goods are accidentally sold to customers

Order fulfillment:
- Invoicing sent out at full price because systems can’t set discounts
- Inventory already sold still lives on available list if not yet shipped
INTURN offers the first enterprise SaaS solution to address SLOB inventory challenges across industries

Integrated system of record to enable brands across industries to manage and dispose slow moving and obsolete inventory

Cost Reduction

- Reduction in labor cost creating offers, negotiating, entering data, and managing relationships
- Reduction in working capital and warehousing costs

Margin Recovery

- Increase in revenue opportunity through earlier offers
- Curated inventory assortments with rich content and images
- Transaction analytics

85% up to

10% up to

Driven By

Offer creation & pricing

Negotiation & margin analysis

Data-driven negotiations and pricing decisions

E2E visibility and communication

Institutionalized knowledge

Inventory management

Inventory allocation

Dashboard analytics

Order entry
For more information, please contact:

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