

A CUSTOM, EMBEDDED DIGITAL BANKING EXPERIENCE

Moven Enterprise offers an innovative smart-banking technology platform which banks can use to deepen customer relationships, while driving results to their bottom line.

Fast Facts

Global Headquarters:
Movencorp, inc.
200 Fulton St. 5th
Fl New York, NY
10038

Website:
movenenterprise.com

Users: 2 million globally

Employees: 50+ globally

CEO: Marek Forsyjak

Founder: Brett King
Moven founder,
Best-selling author
& futurist



OVERVIEW

Movencorp, founded in 2011 by Brett King, is the parent company of Moven and Moven Enterprise, headquartered in NYC with a dedicated team of digital banking experts.

Moven is the well-known, direct-to-consumer financial wellness mobile-banking app, described by Wired, Forbes and The New York Times as the "Bank of the future".

Moven's consumer app, debit card, and advice-driven savings tools provide real-time, personalized spending insights that motivate customers to make smarter decisions, helping them 'spend, save & live smarter'.

Benefits to Banks:

- ✓ Reduce attrition
- ✓ Drive new revenue
- ✓ Speed-to-market
- ✓ Expand market reach
- ✓ Reduce account friction
- ✓ Easy access via open APIs & custom modules
- ✓ Lower acquisition costs

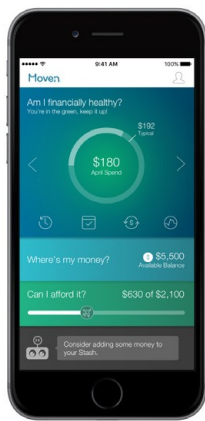
Moven Enterprise Offers

- 1) Open APIs
- 2) Customizable modules that can be embedding into a banks' native app or
- 3) Our companion app model

MOVEN'S CUSTOMIZABLE, MODULAR AND API OFFERINGS

Banks can customize **Moven's modular components & services** to deliver a **unique, embedded app** to deliver a **personalized advice-driven experience**.

Choose **pre-defined modules** to quickly implement Wellness & Banking functionality



Module #1
Spend Meter

Module #2
Spending by Category

Module #3
Can I afford it?

Custom modules
using API #2

MOVEN MODULE

- Module #1
- Module #2
- Module #3
- Insight/Prediction Actionable info
- Customize your own module
- 3rd party compliant Module #1
- Future modules

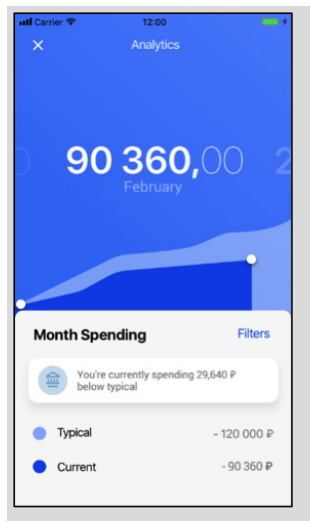
Leverage our open API's to create **customizable modules**

API's / SERVICES - STORE

- API #1
- API #2
- API #3
- API #4
- API #5
- API #6
- API #7
- API #8

Customer Examples

Yandex Yandex. Money app w/ access to Moven insights



Westpac Westpac NZ app w/ embedded Moven widgets

