

DELIVER A PERSONALIZED AI-DRIVEN SMART-BANKING EXPERIENCE

Proven to acquire, retain and deepen customer relationships,
giving financial institutions a competitive edge!

“One of the most prominent banks has achieved close to 0% customer attrition rates.”
– Brett King



Benefits to Banks:

- | | |
|-----------------------|---|
| ✓ Drive new revenue | ✓ Reduce account friction |
| ✓ Speed to market | ✓ Lower acquisition costs |
| ✓ Expand market reach | ✓ Easy, turnkey access via APIs
+ customizable modules |

Proven to Reduce Attrition & Improve Customer Behaviors to Increase their Financial Wellness

One of our top banks has proven to reduce their client attrition to almost zero %. Additionally, analysis by NYU research, has shown that Moven’s gamification has resulted in positive customer behavior of spending less and saving more upon strategic AI-driven prompts and insights.

Revenue Generation Opportunities

By binding financial products to goals, a bank can seamlessly generate leads and cross-sell financial products, such as deposits, retirement plans, investments and loans.

Easy, Turnkey Integration Options

Our platform merges easily with your existing Internet banking platform or can be used via the Moven Enterprise Banking platform to integrate core systems directly.

90-Day Implementation Time

In some cases, we can achieve as soon as a 90-day implementation time. To support quick time to market PFM has been designed for a rapid implementation. Completely Secure Activation and mobile PIN simplify authentication and ensure quick access to services such as ‘add new cash transaction’, with security scaled to strict banking requirements.

OUR CUSTOMERS



FEATURES + FUNCTIONALITY

The right insights at the right time + the right place.

Moven's PFM provides your customer with these AI-driven insights and much more to help them achieve financial wellness by providing the right insights at the right time based on their previous financial behaviors.

FEATURES

SPEND, SAVE AND LIVE SMARTER!

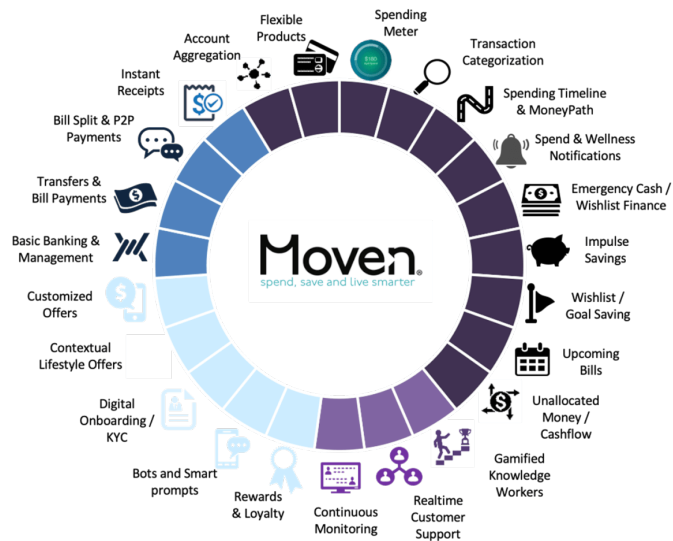
- ✓ Effortless
- ✓ Automatic
- ✓ Contextual
- ✓ Habit Forming

● Intelligent Wallet

● Contextual Awareness

● Smart Payments

● Digital Processes



Key Features + Functionality

- **AI Chatbots:** our interactive chatbots leverage AI/ML to deliver contextual advice at the right place at the right time based on predictive analytics and user financial history
- **Stash/Wishlist goal saving:** these features are proven to proactively nudge users to engage in positive financial behaviors with ML-driven incentives
- **Contextual Lifestyle offers:** by offering the right incentives at the right place an time, banks + FIs can better cross/up-sell products and services based on historical consumer financial data
- **And much more!**
 - Spending Meter / Spending Timeline / Money Path
 - Spend and wellness notifications
 - Cash Flow management
 - Net Wealth / My Total Money
 - Digital customer onboarding / smart account

To learn more, visit www.movenenterprise.com
or email: enterprise@moven.com