

CHECK-IN TO A NEW PORTAL DIMENSION

VANTAiO

VANTAiO Enterprise News Manager

News management in a new dimension

VANTAiO Product Management
May 2020



"Reliable information is absolutely necessary for the success of an operation" (Christoph Columbus)

The classic "news" understanding of the intranet is outdated. Employees feel much more information in the company as news.

The employee expectation for the provision of information has increased significantly! They expect professional news. The frequency must rise!

Messages can usually only be consumed via PC/notebook. Smartphone access is not possible.

Important messages are scattered across the company's various digital and analog channels.

Many messages are deprecated and remain in the system. There is hardly anything new.

Many messages have too little relevance to the daily work of the employee.

Editorial approvals in CMS systems take too long due to workflows. Often the corridor radio is much faster. No one is motivated to work with the system!

The amount of messages and the sources used are difficult for the user to control.

Messages must be captured multiple and redundantly for different output channels. This applies in particular to displays (digital signage).



Complexity



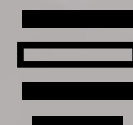
Defragmentation



Flexibility



Relevance



Consistency



Usability

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News are diverse - "What's New" from a user's point of view

HR / Personal

- › Personnel changes in the company
- › Internal vacancies
- › External job / position applications incl. advertising bonuses for employees (recommendations)
- › Changes in regulations or processes (travel costs, hourly registrations, applications... Focus: Simplifications)
- › Specialist training and further education opportunities
- › Change of responsibilities or contacts
- › Employees' anniversaries and birthdays
- › Information about new HR Self Services (e.g. applying for parental leave online)
- › employee programs such as severance payments, etc.
- › New personal messages available, such as payroll
- › Information on the holiday quota and related regulations
- › Benefits, pensions and company cars

Company

- › External press releases / also social media
- › Official corporate events and celebrations
- › New templates and general provisions

- › Regulations on special topics such as data protection
- › New sports and community offerings
- › Special bonuses/discount promotions for employees
- › Alumni Programs and News
- › New Sales / Applications (Black Board)

Products / Customers / Markets

- › About new customers
- › Special orders or large-scale projects
- › New product innovation or announcements
- › Special market developments or restrictions (e.g. Brexit)
- › New information materials

Office / Buildings / Supply / IT

- › Dining plans / canteen in particular special promotions
- › Temporary closures or diversions
- › General changes such as cleaning service
- › New infrastructure or software such as printers or virus software
- › Current alarms, safety and fire protection exercises

Board / Management

- › Innovations in corporate strategy
- › Acquisition or sales of companies
- › General market outlook
- › Balance Sheets and Company Reports
- › Regular progress report on special transformation programs ("Enterprise 2025")

Work area

- › Status change for internal orders
- › Exceeding thresholds or alerts
- › New legal changes
- › Procedural or process changes of higher-level bodies
- › Social Collaboration Streams, for example project rooms

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The solution



- Free choice of output channels
- Flexible User Experience
- Comfortable news management
- Multiple news sources

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Key facts and figures

Central news system



Messages can be created and managed centrally, i.e. independently of later multiple, publication locations.

Various message channels



Messages can be freely divided into topics and channels. This information can be used as a filter, for example.

Individualization by the user



Users can easily select and permanently set their preferred news channels.

Flexible representation



News can be displayed and output in different formats, depending on the device or presentation context.

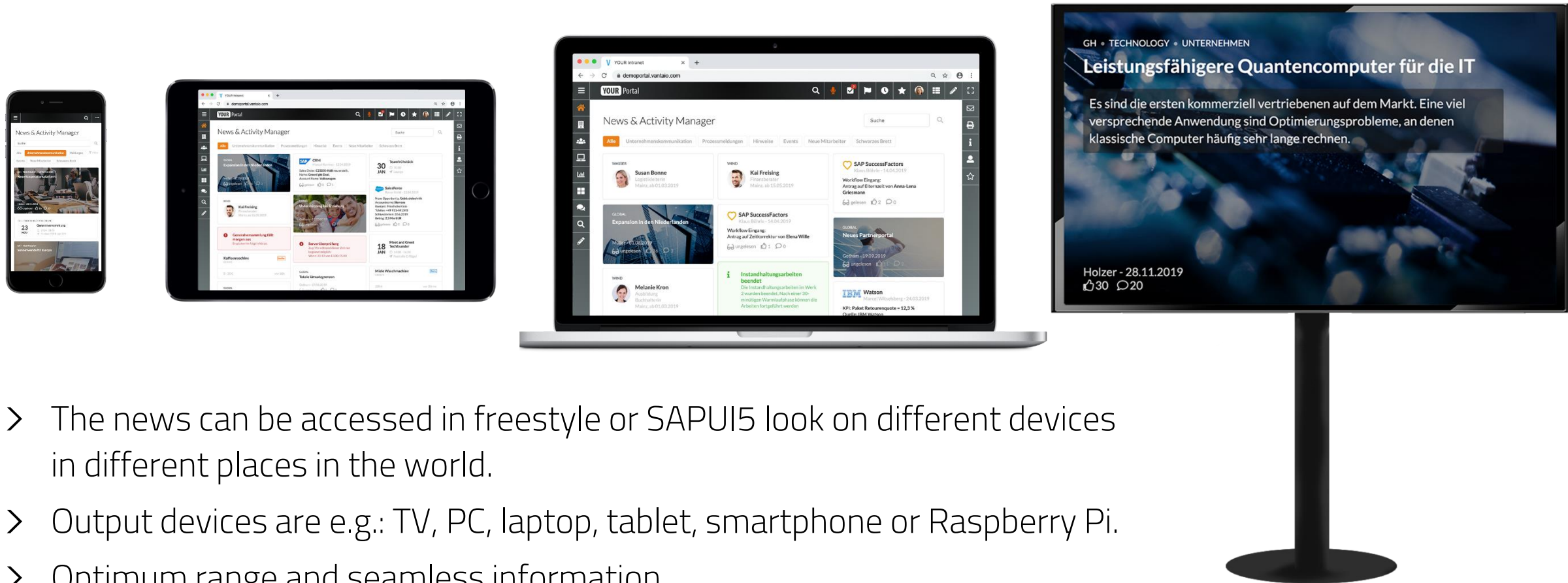
Authorization-Groups



Support for different authorization groups to distinguish which editors can create which messages.

Free choice of output channels

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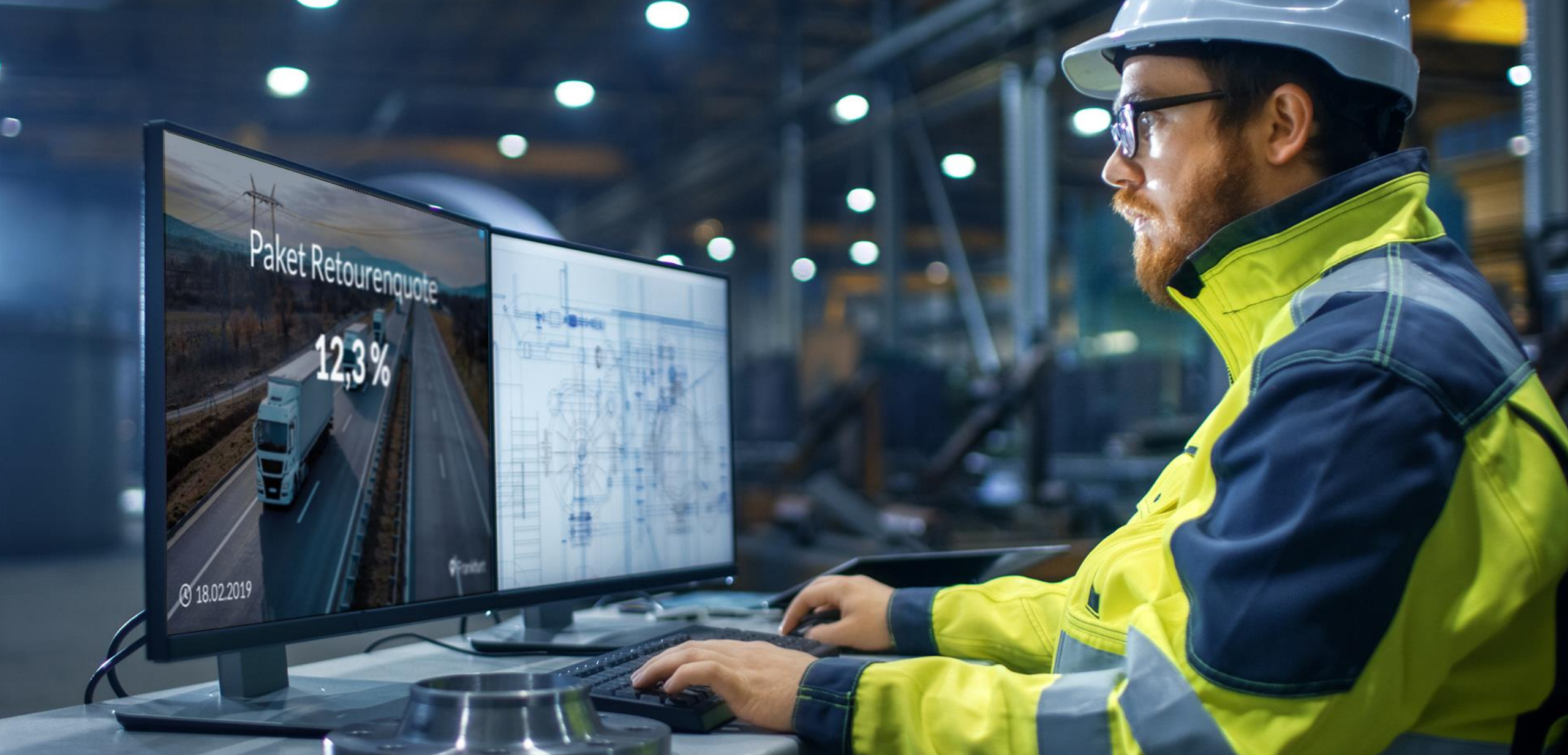
- The news can be accessed in freestyle or SAPUI5 look on different devices in different places in the world.
- Output devices are e.g.: TV, PC, laptop, tablet, smartphone or Raspberry Pi.
- Optimum range and seamless information.



Marcel Winters receives information via the VANTAiO News Center that he can now directly share all project-relevant information with his end customers and business partners via a new exchange platform.



Sandra Neuer is informed via the VANTAiO News Center on a display in the entrance area that her preferred company parking will be closed tomorrow and what alternative options are available to her.



Jonas Käfer receives information in his personal VANTAiO News Center that the return rate has decreased significantly in the last calendar month.



News & Activity Manager

Suche 

Alle

Unternehmenskommunikation

Meldungen

Events

Filter

Neue Mitarbeiter

Schwarzes Brett

WIND



Nadine Abt
Einkäuferin
Mannheim, ab 15.08.2019

WIND



Tanja Holz
Buchhalterin
Mannheim, ab 10.08.2019

WASSER



Robert Friedrich
Sales Account Manager
Würzburg, ab 15.06.2019

WIND



Alex Lang
Eventmanager
Mannheim, ab 01.06.2019

WIND

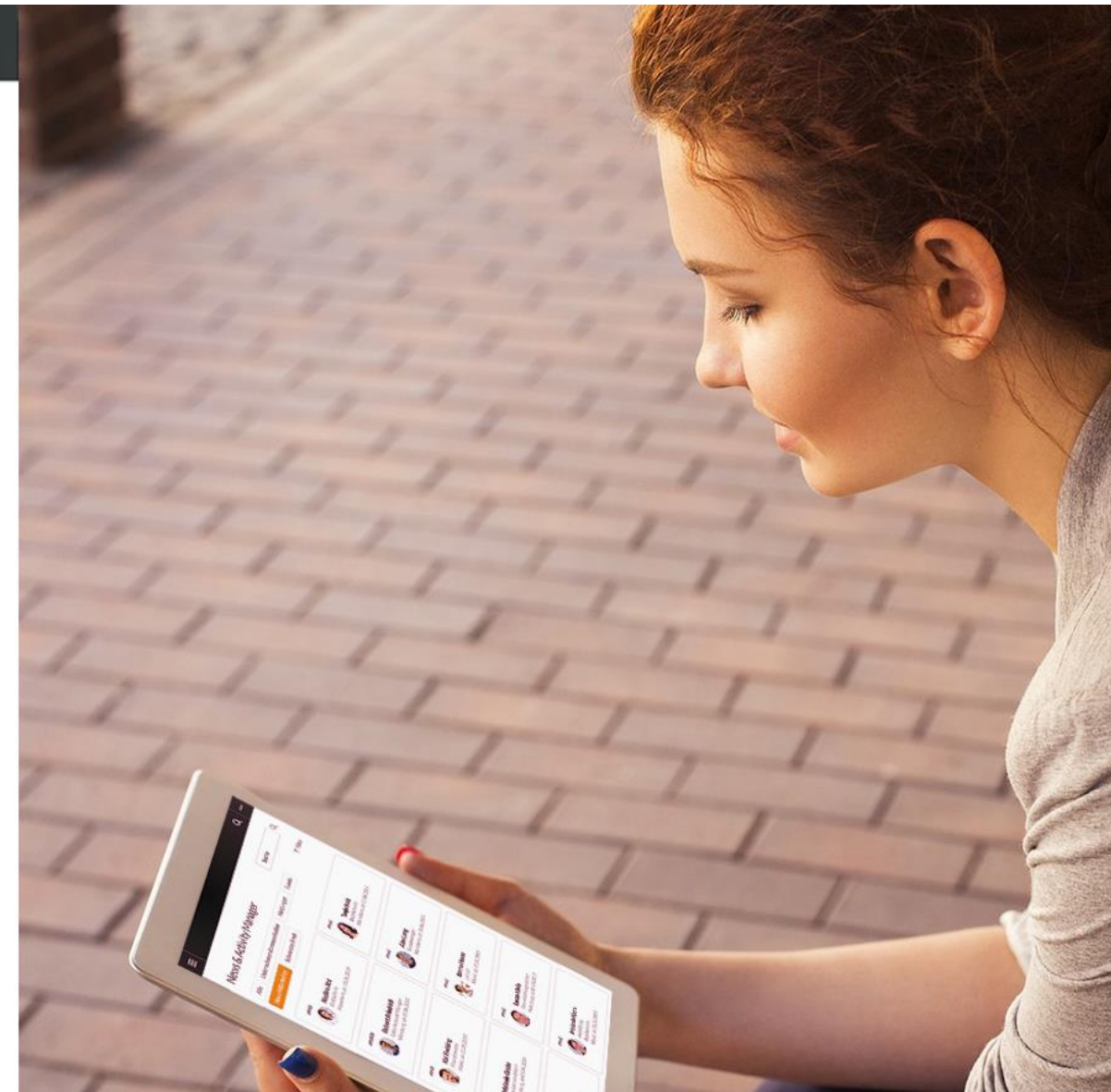


Kai Freising
Finanzberater
Mainz, ab 15.05.2019

WIND



Emma Husse
Juristin
Mainz, ab 15.05.2019



Tanja Holz has been with the company as a newcomer for a week and learns about the VANTAiO News Center, which other employees are also new to the company.



Florian Konz uses the VANTAiO News Center to get an overview of the upcoming IT maintenance work based on the various system messages.

Flexible User Experience

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View: Portal Home, Freestyle: Full Page View

YOUR Portal

News & Activity Manager

Suche

Alle Unternehmenskommunikation Prozessmeldungen Hinweise Schwarzes Brett

Mitfahrgelegenheit nach München **Biete**
SONSTIGES
0 € vor 4h

Siemens LCD Fernsehgeräte
GERÄTE
50 €

CRM
Manuel Ramirez - 12.04.2019
Order: C23205-K68 neu erstellt,
Name: Greenlight Deal,
Account Name: Volkswagen
63 gelesen 3 1

Oldtimer **Biete**
VERKEHRSMITTEL
~3000 € vor 4 Wochen

Wartungsarbeiten in A Gebäude
Die Meetingräume 2.03 und 2.04 sind während dieser Zeit nicht
Wo: Gebäude A 2. OG
Wann: 12.01.2019-14.01.2019

30 DEZ Jahresabschiedsfeier
18.00
Raum 09

Umsatzzahlen im 3. Quartal
WIND • WASSER • SONNE
Müller - 20.10.2019
63 ungelesen 12 3

20 April Hannover Messe 2020
12.00 - 23.00
Hannover

Kantineeröffnung
12 DEZ 7.00
Neben E-Gebäude

SalesForce
Rainer Heldt - 22.04.2019
Neue Opportunity: Gebäudetechnik
Accountname: Siemens
Kontakt: Friedhelm Kleie
Telefon: +49 911-441345
Schlusstermin: 30.6.2019

Ausbau der erneuerbaren Energien
SOLAR • WASSER • WIND
Müller - 12.04.2019
63 ungelesen 15 4

Kickoff M&Q
12 JAN 10.00
Raum 13

Teamfrühstück
30 JAN 10.00
Lounge

Neue Parkplätze
Wo: neben Gebäude
Heuduckstraße 17
Wann: ab 01.01.2019 nutzbar

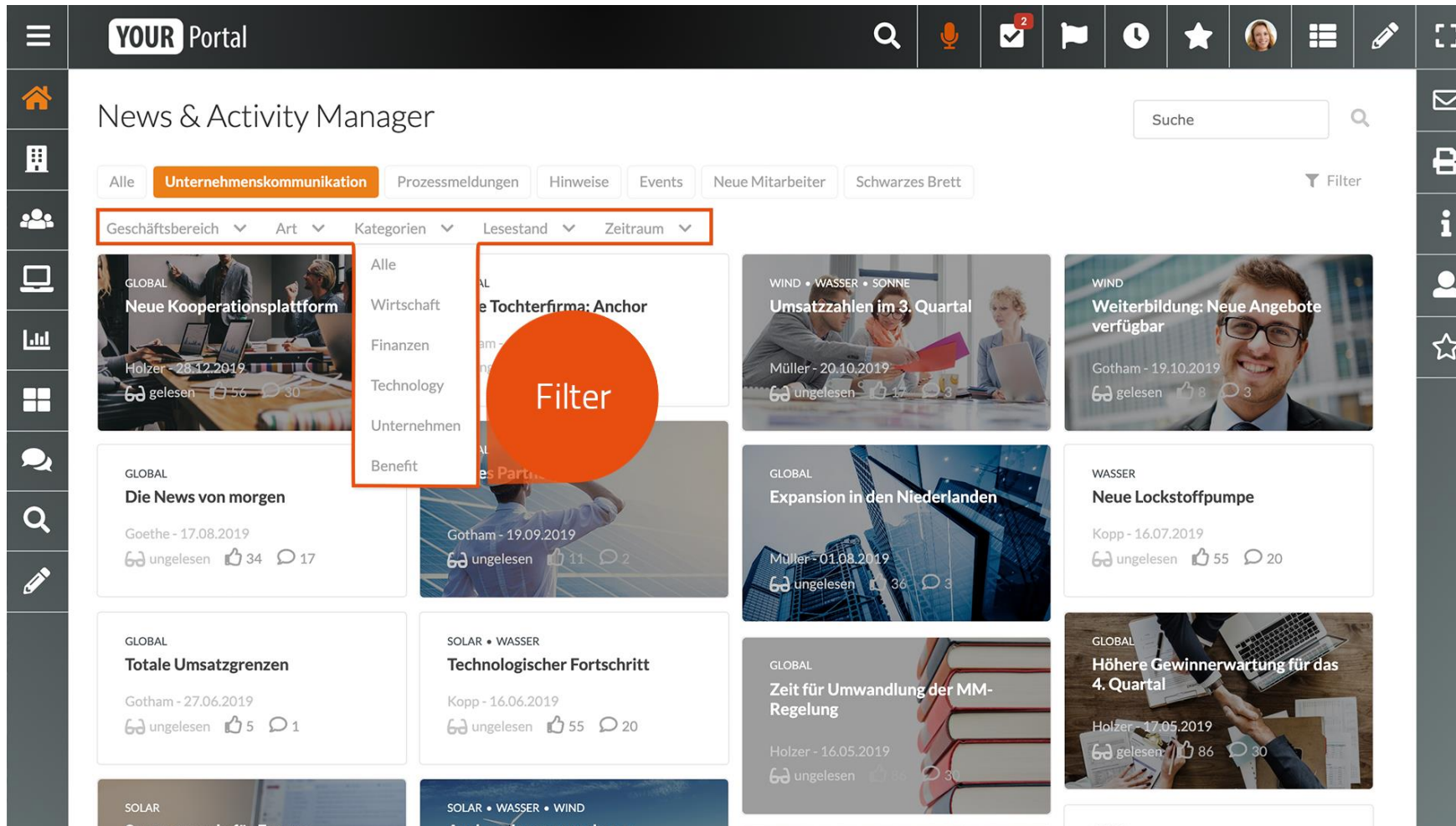
Weiterbildung: Neue Angebote verfügbar
WIND
Gotham - 19.10.2019
63 gelesen 8 3

View: Freestyle Tiles

- The Freestyle Interface offers you a tidy overview of all news.
- The Enterprise News Manager can include both internal (black board, corporate ,...) and external news (RSS news, social media,...).

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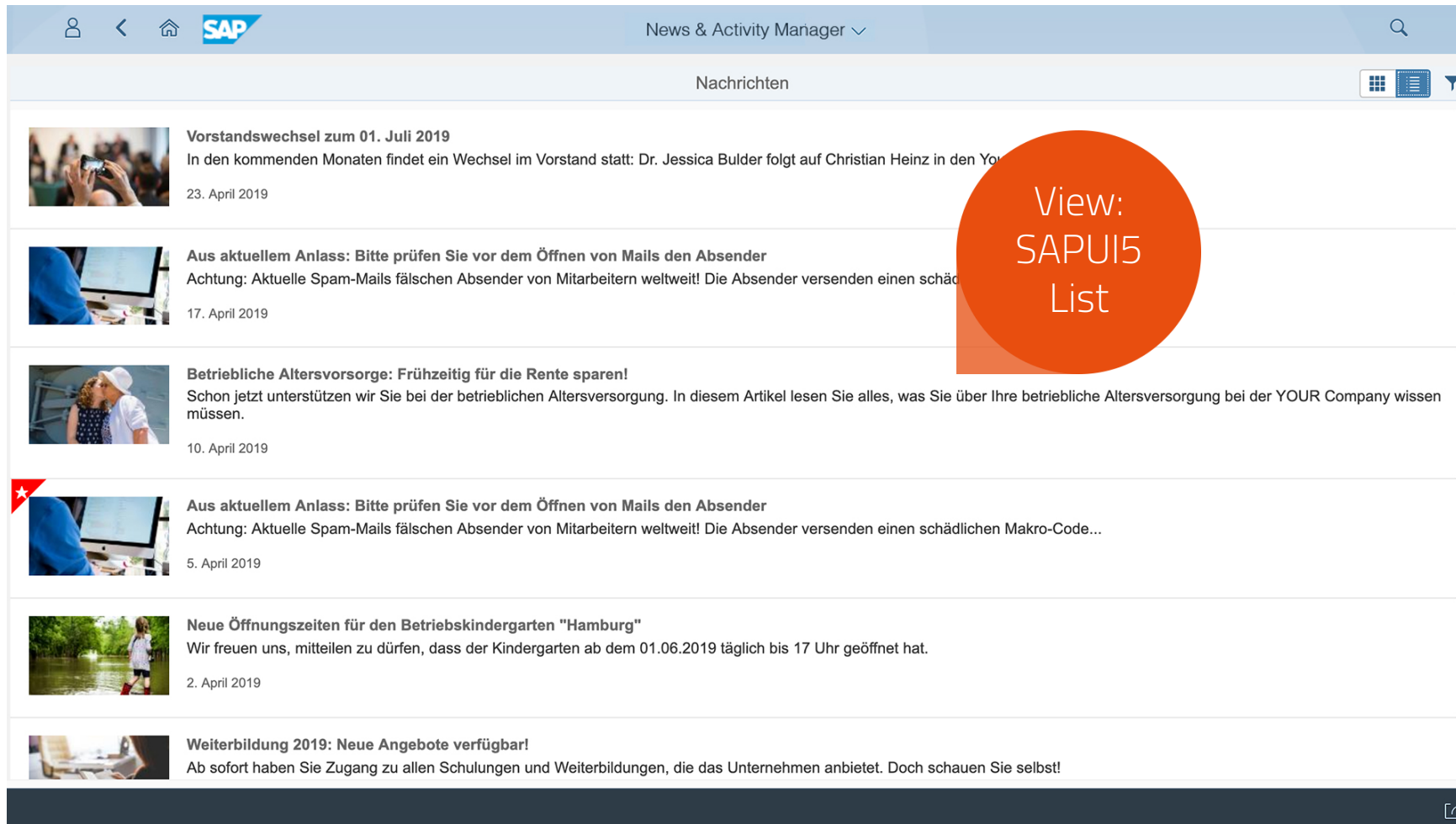
View: Portal Home, Freestyle: Filter function



- The filter function allows you to search news for specific parameters.
- For example, filter by category, location, and/or topic.

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View: Fiori Launchpad, SAPUI5: Messages as a list



- > Presentation of company or departmental news
- > Support for news channels (corporate, HR, IT, etc.)
- > The messages are sorted by default as a list and by novelty.

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View: TV screen

Wir begrüßen heute unsere Gäste **YOUR Portal**

08:30	Kai Freising - Microsoft GmbH	Raum 201
09:00	Ansprechpartner: Heinrich Krüger, IT	
10:00	Robert Friedrich, Susanne Bonne - SAP	Raum 111
11:00	Ansprechpartner: Franz Mayer, IT	
11:30	Melanie Grabe - FAZ	Empfang
12:15	Barbara Busch, Christian Hellwig, ... - Apple	
	Harald Berger, Monika Schwarz - Schneider Electric	
	Ansprechpartner: Melissa Friedrich, Human Resource	

8:23:59
21.04.2019

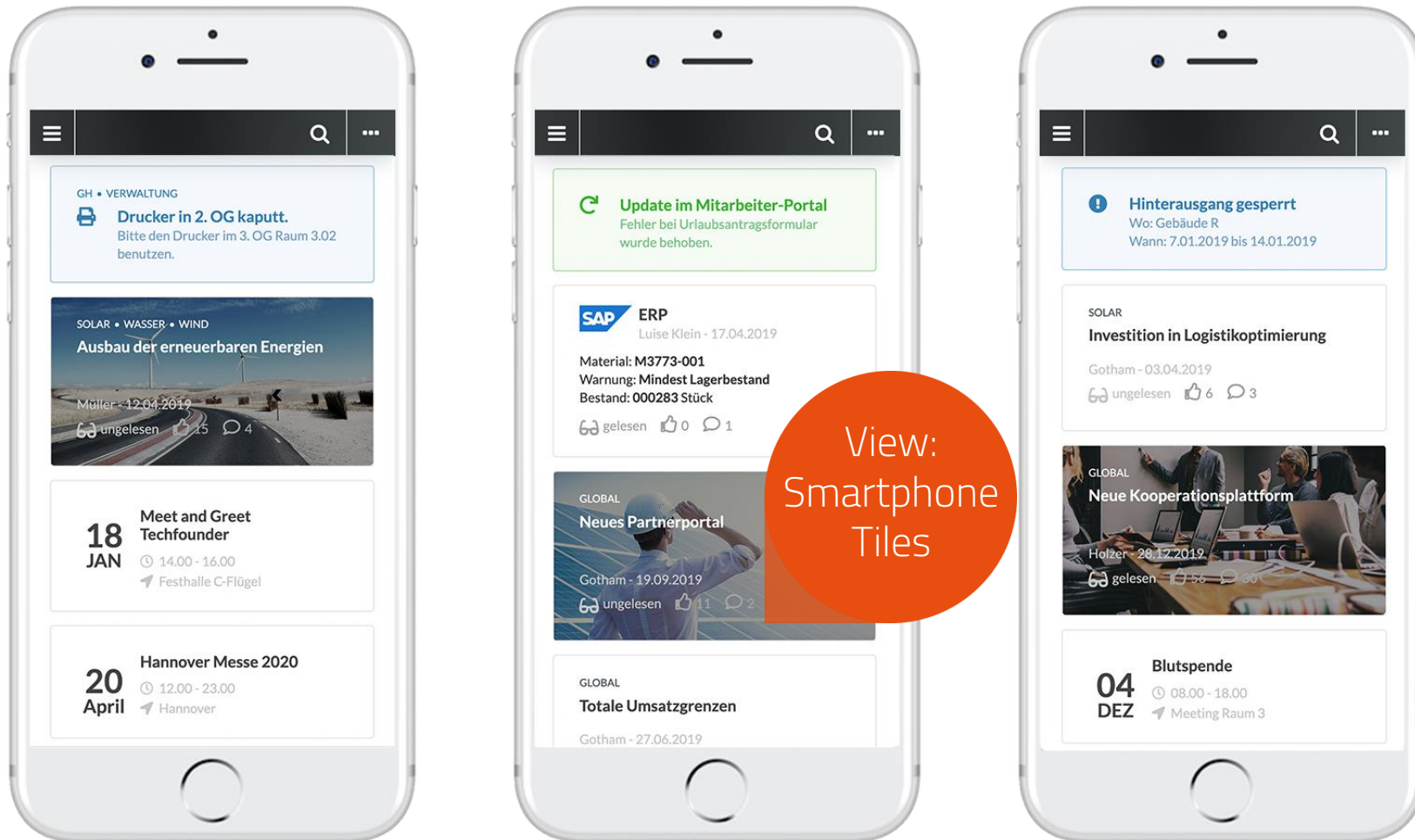
Köln
Deutschland

View: TV

- Output of selected news via fixed TV devices
- Employees are also reached without fixed PC access and provided with relevant news.
- Central maintenance of contributions for all output channels in a database

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View: Smartphone

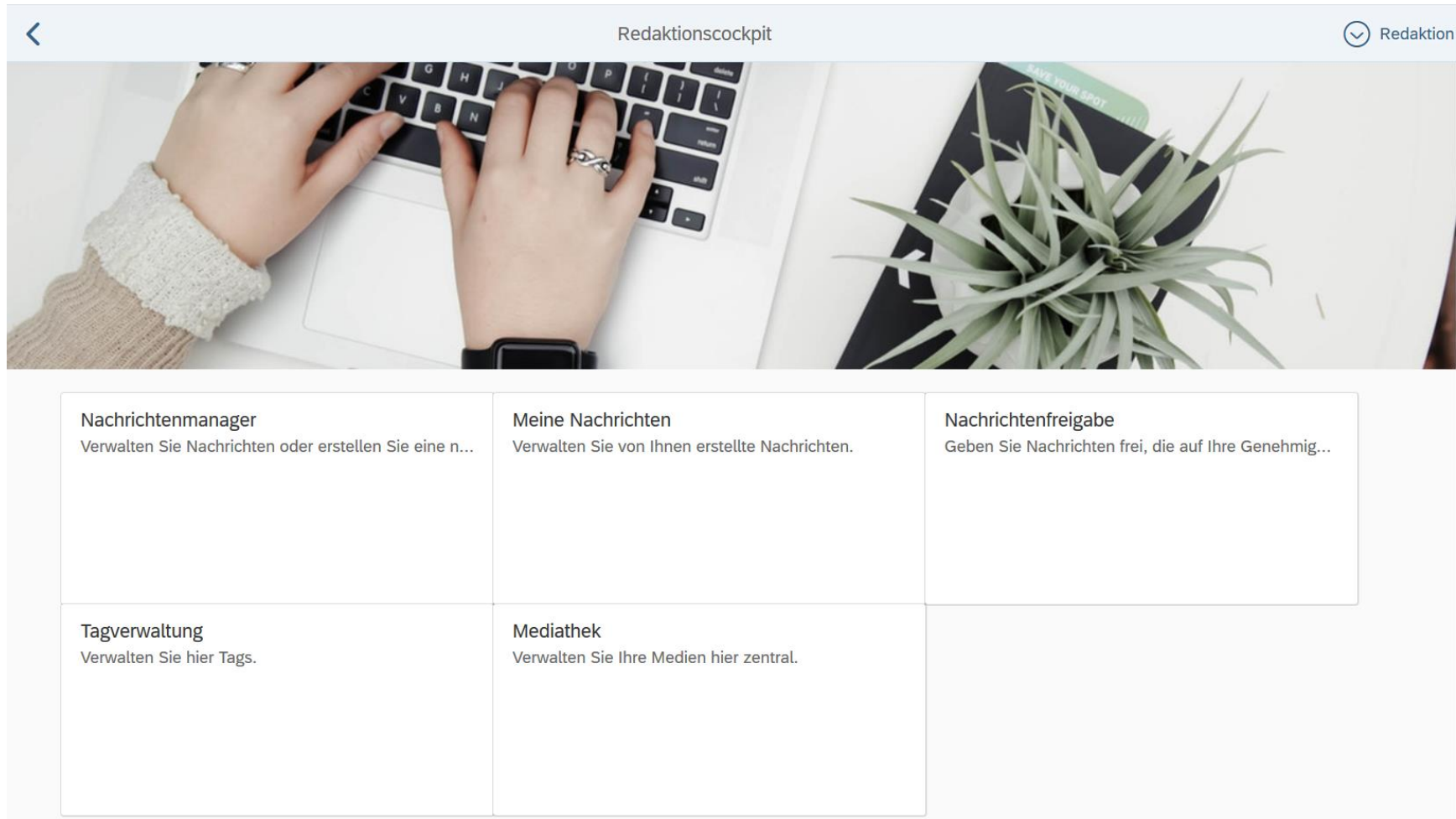


- Presentation of company or departmental news on the go on your smartphone
- Messages reach employees as quickly as possible and meet individual needs.

Easy News Management

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Landingpage editorial office



- The editorial cockpit is the central working tool for editors
- It provides easy access to all the functions for creating, maintaining and approving messages.
- All news posts, media and tag management are in direct access

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Editor's View News List

▼ Suche

Nachrichten durchsuchen

Filtern

Sortieren nach ...

Suchen



📁 Gespeicherte Suchen



CEO STATEMENT

Statement zum Jahresabschluss

Ein erfolgreiches Jahr geht zu Ende

In vielerlei Hinsicht geht für YOUR Portal ein erfolgreiches Jahr zu Ende. Zum einen konnten Umsatz und Marktanteil weiter gesteigert werden, zum anderen hat unser Betrieb an vielen

📌 **Priorität: Niedrig** 21.04.2019 8:23 Uhr **Von: Luca Naumann**

Tags: Unternehmen Jahresabschluss Umsatz ...

✅ Veröffentlicht

👍 110 👁 900 💬 6

Durchn. Bewertung: ★★★★★



INTERN

MITARBEITER

STANDORT

...

Achtung: Parkplatzsperre

Sperrung der Tiefgarage vom 14.05. bis 16.05.

Es wird darauf aufmerksam gemacht, dass Fahrzeuge rechtzeitig aus den als gesperrt gekennzeichneten Flächen zu entfernen sind. Nicht rechtzeitig entfernte Fahrzeuge werden

📌 **Priorität: Hoch** 20.04.2019 14:23 Uhr **Von: Ralf Hoffmann**

Tags: Parken Meldungen Tiefgarage ...

🕒 Freigabe erforderlich



👍 0 👁 0 💬 0

Durchn. Bewertung: ★★★★★



EVENT

UNTERHALTUNG

...

Sommerfest

Europapark Rust

Auch dieses Jahr haben wir ein Sommerfest geplant. Wir laden euch herzlich zum Sommerfest in

Tags: Sommerfest Unternehmen Europapark ...

🕒 Freigabe erforderlich



👍 0 👁 0 💬 0

- Easily switch to editing mode
- Clear review and share of newly posted posts.
- Display of reactions to the posts in the list view (views, clicks, likes, and average rating)

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Editor's view News post

[Nachrichten](#) / [Unternehmenskommunikation](#) / [Statement zum Jahresabschluss](#)

CEO STATEMENT

Statement zum Jahresabschluss

Ein erfolgreiches Jahr geht zu Ende

In vielerlei Hinsicht geht für YOUR Portal ein erfolgreiches Jahr zu Ende. Zum einen konnten Umsatz und Marktanteil weiter gesteigert werden, zum anderen hat unser Betrieb an vielen leistungsstarken Arbeitskräften gewonnen.

21.04.2019 13:25 Uhr
Von: Luca Naumann



📧 Gelesen

✅ Veröffentlicht

⚠️ Priorität: Niedrig

👁️ Aufgerufen: 900

🔖 Auf Merkliste setzen

👍 110



★★★★★ ✓

Tags:

Unternehmen Jahresabschluss Umsatz
Köln YOUR Portal Mitarbeiter
CEO Statement

Verantwortlicher:

Thomas Becker
Chef-Redakteur

- Recreating or revising the text and media of a post in edit mode
- Posts can be tagged to improve discoverability and reach

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Editor's view editing form

Übersetzungen: Standardsprache ▾

News Erstellen

(39/100)

*Titel: Expansion: New office opened in Cologne

(10/100)

Untertitel: New Office

*Channel: Unternehmenskommunikation ✕ Deutschland ✕ Schweiz ✕ 

(0/100)

*Teaser Text:

*Titelbild/-video:  

*Teaserbild/-video:  

Bild/Video-Slider:

Fügen Sie weitere Medien hinzu. Mit den Pfeiltasten ändern Sie die Reihenfolge.

 Lautsprecher-Sonos.jpg 68 KB  

Konfiguration

*Veröffentlichung:

Wählen Sie eine Option ▾

Priorität:

Wählen Sie eine Priorität ▾

Veröffentlichungszeitraum:

*Start:

tt.mm.jjjj, hh-mm-ss



Ende:

tt.mm.jjjj, hh-mm-ss



Berechtigungen:



Aufrufe zählen



Kommentare erlauben



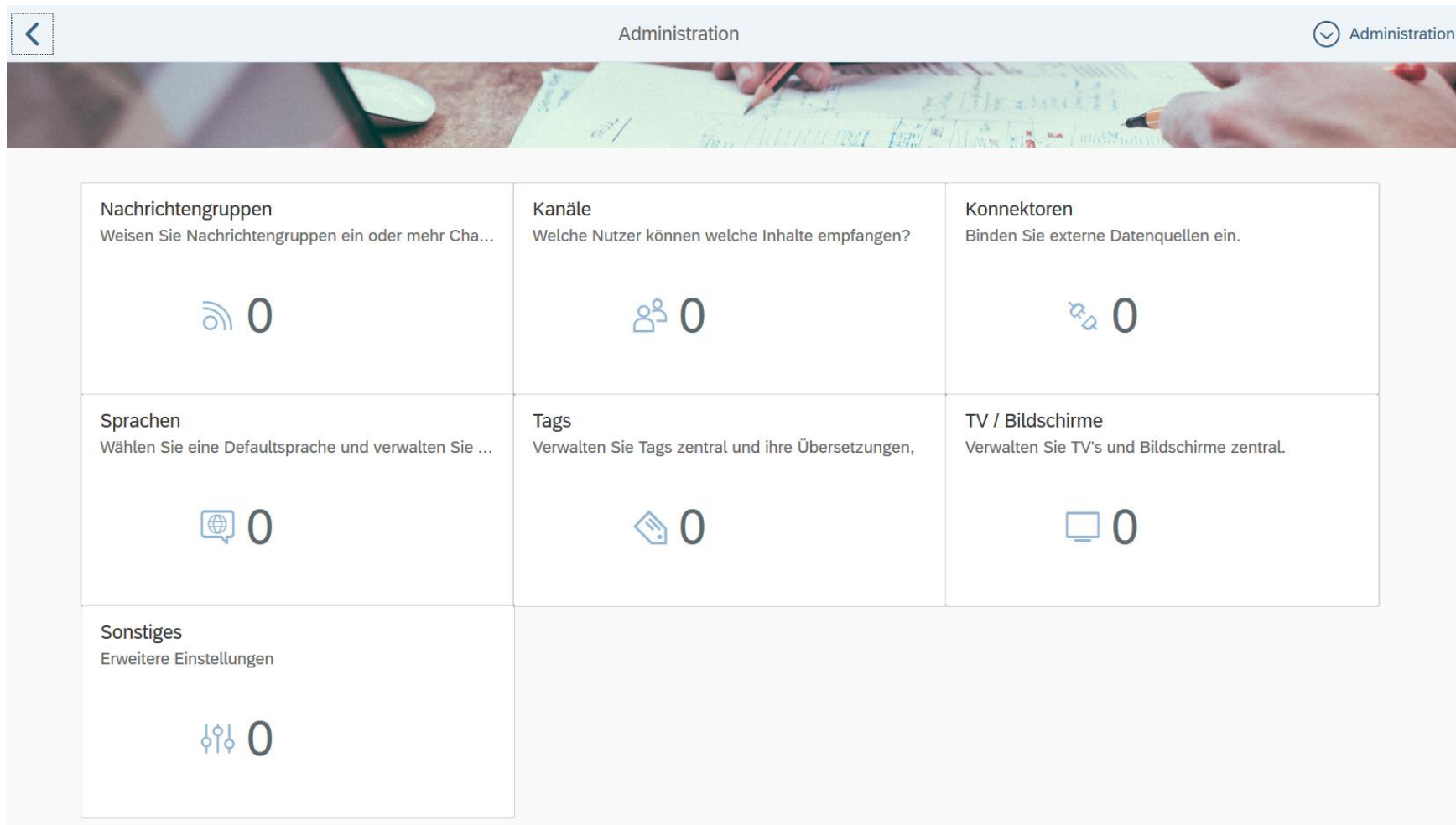
Anzeigepflicht

- > Maintain titles, teasers, text, and media using clear forms
- > Various configuration options, such as scheduling the publication of the post
- > Selection of the contribution language

Multiple news sources

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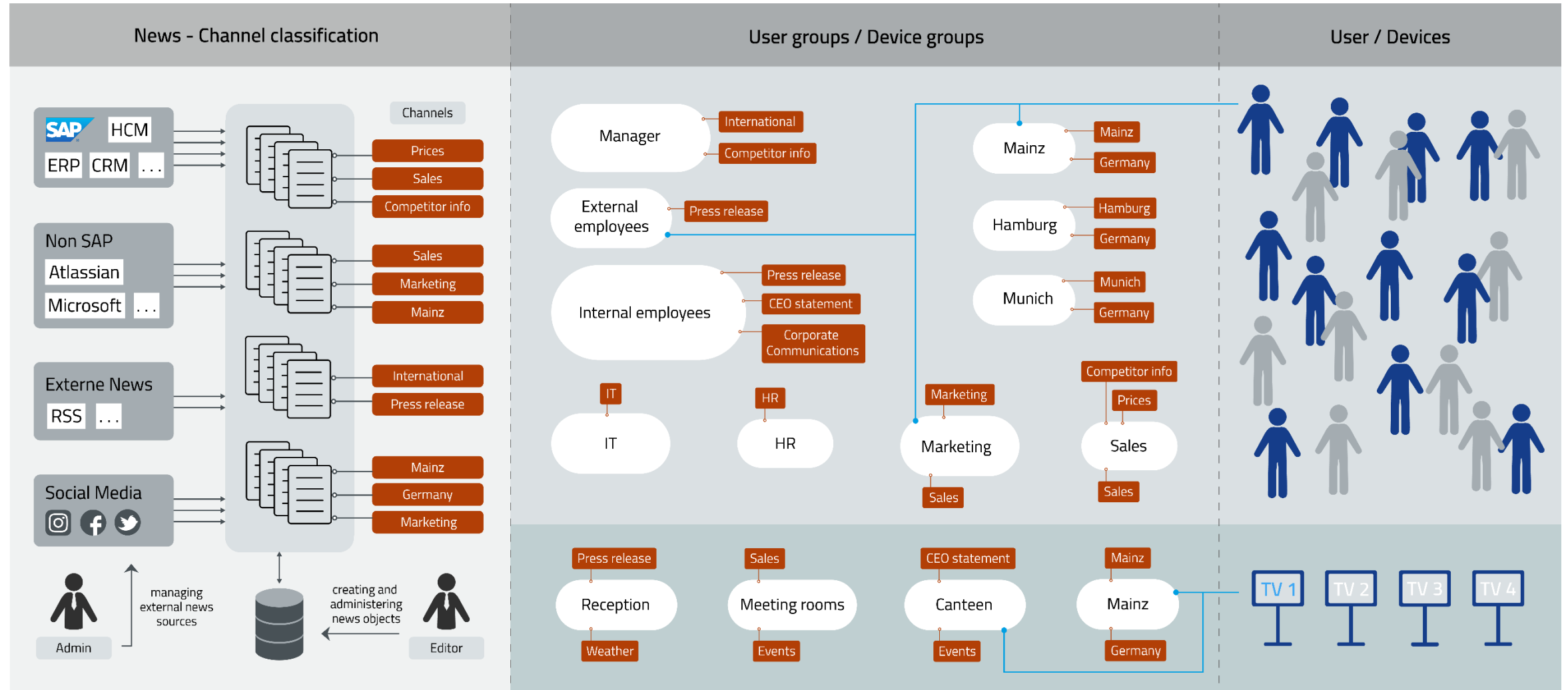
Landingpage Administration



- > Centralized point for administrators to set news sources for endpoints and define the organization's information architecture.
- > The desired architecture is applied via different channels and newsgroups.
- > Metadata can be viewed and tags can be managed.

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Information Architecture: Channels Mapping to User Groups



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Architecture and Component Overview

Use

The VANTAiO Enterprise News Manager can be used in Freestyle Portal Sites, in FLP, standalone and on digital signage devices.



User Experience

A SAPUI5 and Freestyle Face are available as a user interface. There is a dedicated application for the output of the data to digital signage devices.

Business Logic

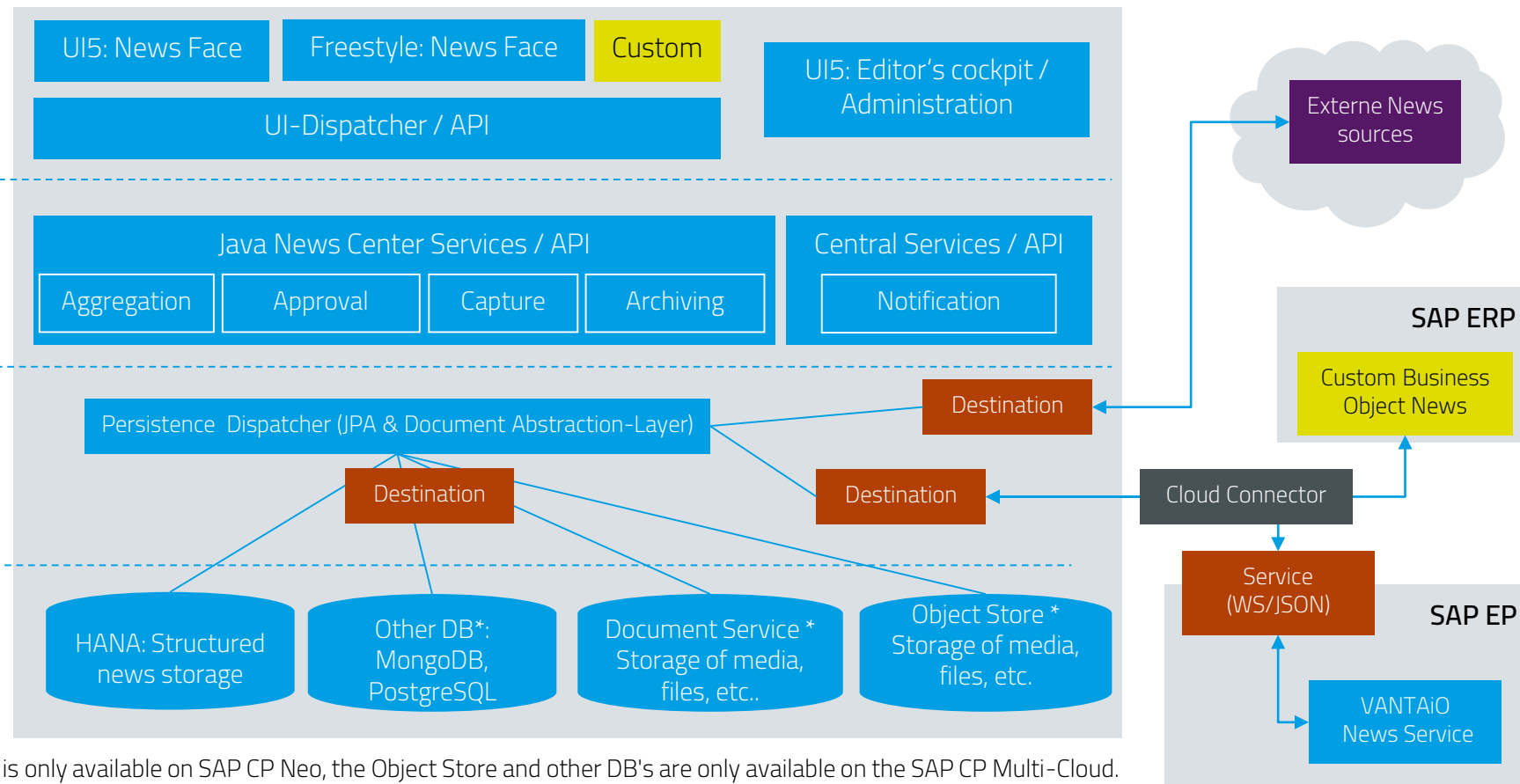
The business logic is implemented modularly via a Java layer and provides a REST API. A distinction is made between central and module-specific services.

Connectivity

The abstraction of destinations accesses various data sources. DB persistence is done via JPA and media storage via the Document Abstraction Layer

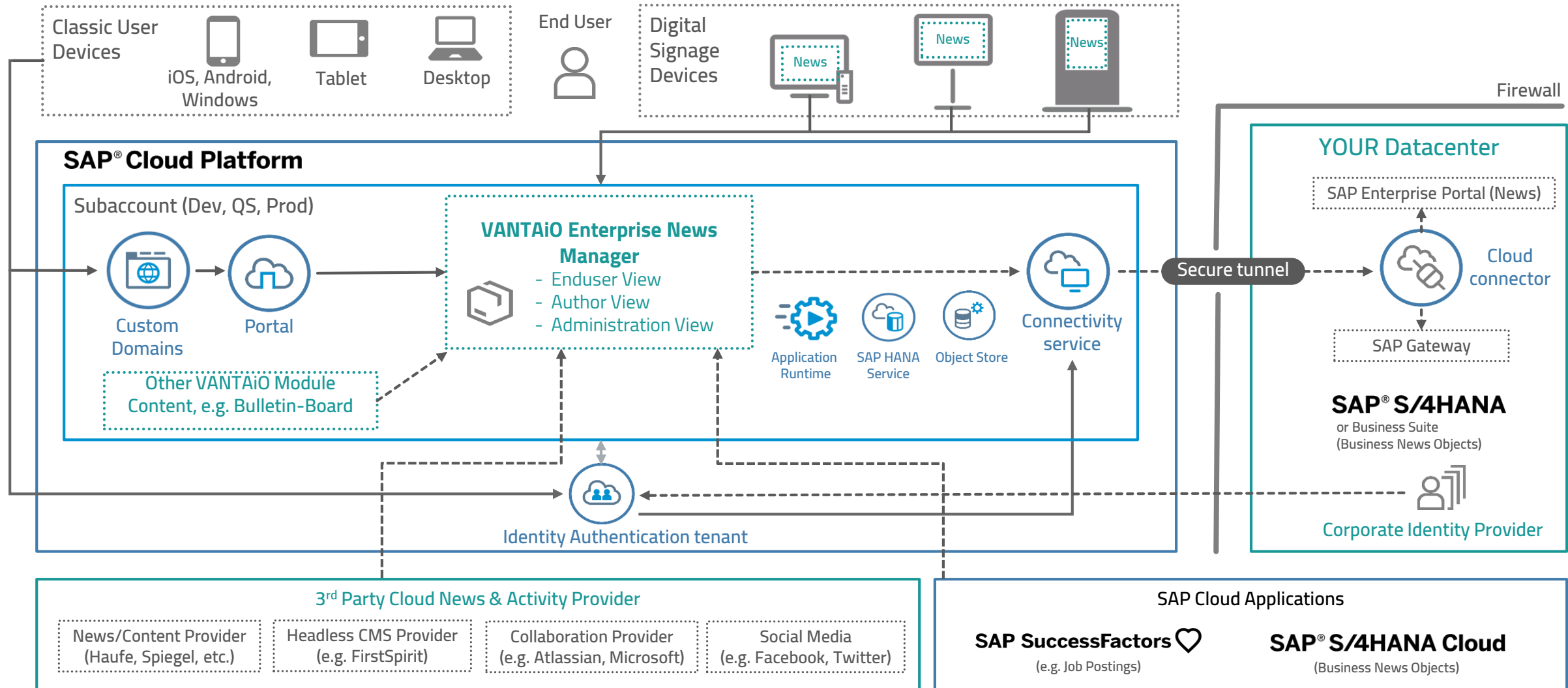
Persistence

Depending on the type of module data, the HANA database or the Document Service / Object Store is used for persistence.



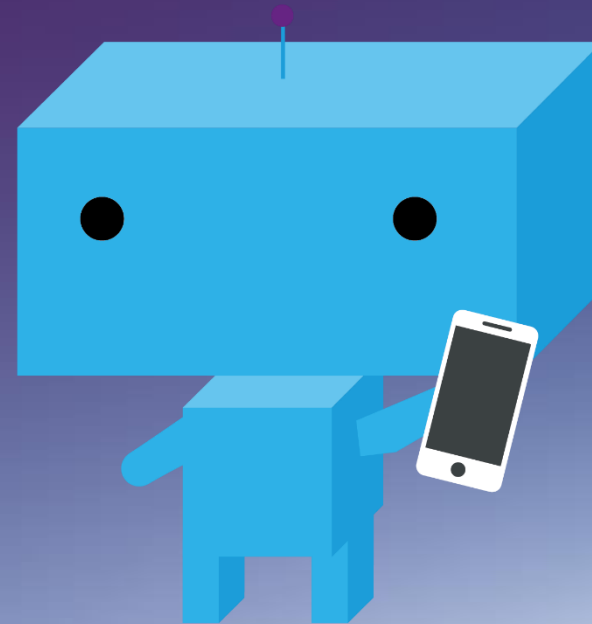
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Solution Diagram for SAP Cloud Platform (Multi-Cloud)



Thank you for your interest. Questions?

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