Scout delivers for retailer with hiring volume spikes

SITUATION
The company’s success took off rapidly after several high-profile lifestyle experts became aligned with the brand. Their warehouse locations had competitive labor markets which made staffing 1,000 retail distribution roles for 4-5 weeks each quarter a challenge. The company’s team was over-whelmed trying to reach and process the volume of hires needed to ensure that customers received the correct products in the promised timeframe.

GOALS
• Expand their access to temporary talent
• Be able to source enough candidates to fill the roles
• Pay the temporary workers on the provider’s payroll

ACHIEVEMENTS
The company decided to give Scout 400 of the 1,000 requisitions to test the capabilities of our marketplace: The results were:
• 750 candidates were sourced and submitted within the first 72 hours
• 100+ candidates were extended offers within 24 hours
• Created a sustainable model to use each quarter
• Company continues to increase the number of requisitions they assign to Scout

COMPANY
A women’s life-style subscription service delivering curated, premium full-size products in a box to members once a quarter.