



## **PaperLess Case Study**

How Fortress Operations grew from 7 to 30 McDonald's Franchises with only one additional headcount in accounts?



### PaperLess Case Study



As Fortress Operations' business expanded from 7 to 30 McDonald's Franchises the decision was made to deal with all the accountancy bookkeeping inhouse. PaperLess was the obvious choice to assist with this change not only because it was the system already being used by the previous accountancy provider but also because of the time savings on invoice processing and approval routines it could deliver.

# "With PaperLess we spend less £100-£200 less per month, per restaurant on accounting costs versus other McDonald's franchises."

Richard Forte, McDonald's Franchisee and Director of Fortress Operations Ltd

A decision that has proven to be right with Fortress being able to reduce exposure to external accountancy costs and expand from 7 sites with one part time bookkeeper, to 30 restaurants with only 1 additional headcount. The time freed up by PaperLess also allowed both employees to have also been able to take on additional responsibilities while providing the company with a real time financial cost management.

An added challenge PaperLess made possible for Fortress Operations to overcome was the geographical spread of the business locations. Without one centralised office, Paperless is ideal because historical documents can be easily accessed online by all employees not requiring the company to maintain a paper filing system in a particular location.

Also important is the fact that due to the ease of use, PaperLess only required a low level of training for Department Managers with non-technical accountancy to be able to use the software making it quite easy and straightforward to implement.

### Take a look at the video for a sneak-peek of PaperLess for Sage



Now that we already had a quick overview of the changes in the business that led to the implementation of PaperLess Software and some of the results achieved, let us have a quick talk with McDonald's Franchisee and Director of Fortress Operations Ltd, Richard Forte.

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# What were the main benefits brought to Fortress Operations with the implementation of PaperLess Software?

Well, we would have to say that one of the primary benefits is having instantaneous visibility of all costs going through the business and also the invoice approval process.

The approval process is the stand out positive attribute of Paperless. When dealing with thousands of invoices each month, the approval process has helped identify bogus invoices and incorrect charging rates from our suppliers, thus supporting further improvements in financial control.

## "As the owner of the business, it provides me with full visibility and financial control wherever I am and whenever I want."

Richard Forte, McDonald's Franchisee and Director of Fortress Operations Ltd

In fact, we had various other companies approaching us with products purporting to offer the same selling points but after being used to PaperLess and see what the software has to offer, we decided to stick to the product. We also feel Paperless is more established and a company that we have a track record with.

### Have the benefits achieved translated into effective savings?

It is always hard to place a number on saving achieved but, just as an example, PaperLess allowed us to capture around £5,000 of invoices that have been credited back to our organisation.

Whilst we are a large organisation with efficiencies of scale, when comparing our performance with the performance of other McDonald's franchises we would say that with PaperLess we spend less £100-£200 less per month, per restaurant on accounting costs versus other McDonald's franchises.

Another important benefit is the increased financial control for those employees with PaperLess responsibilities and greater visibility of detailed business costs going through the organisation.

With PaperLess the Department Managers benefit from the visibility and control Paperless and its approval system provides when managing their cost centre profitability. As the owner of the business, it provides me with full visibility and financial control wherever I am and whenever I want.

Click here to learn more about PaperLess