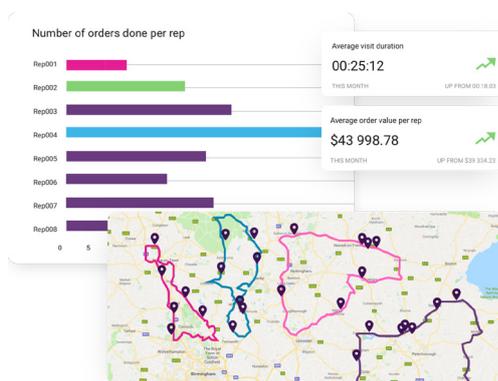


Route Planning and GPS tracking

Product Feature Focus



Real-time insights and less admin with GPS tracking

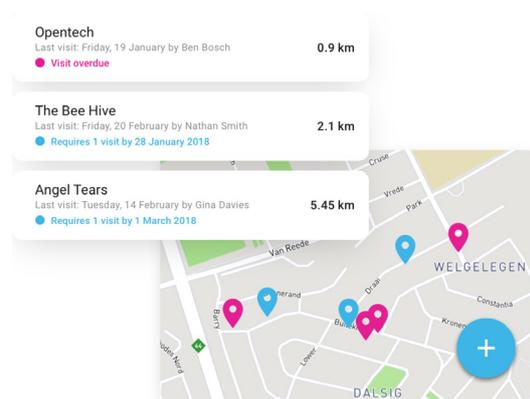
One of the key features of Skynamo is GPS tracking, which provides managers with a real-time view of field activity, such as sales team location and customer visits, time spent with customers, time spent on the road, kilometers driven, orders taken and comments submitted by sales teams.

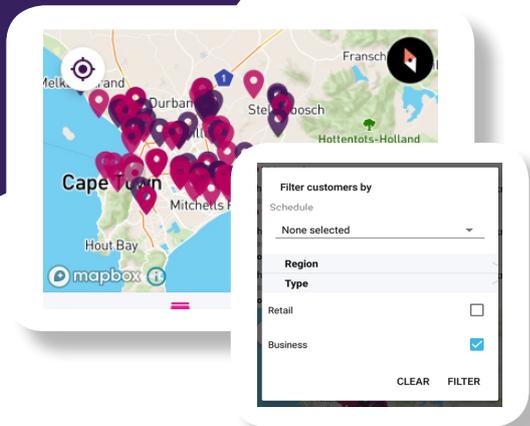
By answering these typical who, what, where and when questions, Skynamo transforms managers from micromangers to coaches for their sales teams.

Skynamo's GPS tracking reduces admin and manual entry of data for sales teams by automatically capturing and logging all customer visits and their duration, time on the road and routes and distance traveled – eliminating the need to compile call reports at the end of each day or week.

What's more, Skynamo's GPS feature locates all customers on a map to facilitate sales team's route planning to ensure more time in front of customers and less time on the road.

Watch sales soar.





Use the data to drive efficiency

Sales teams can filter the database according to distance, location, industry type and visit frequency.

They can plan business activities according to specific outcomes.

Sales teams can view the geographic spread associated with their data on detailed maps.

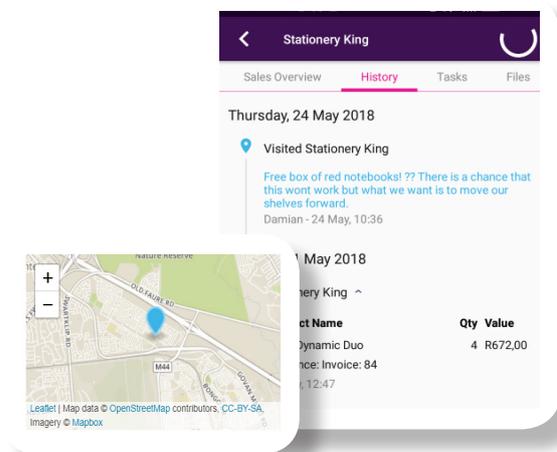
Allow visit trends and customer preference to improve scheduling.

Plot the actual location of customers to their profiles

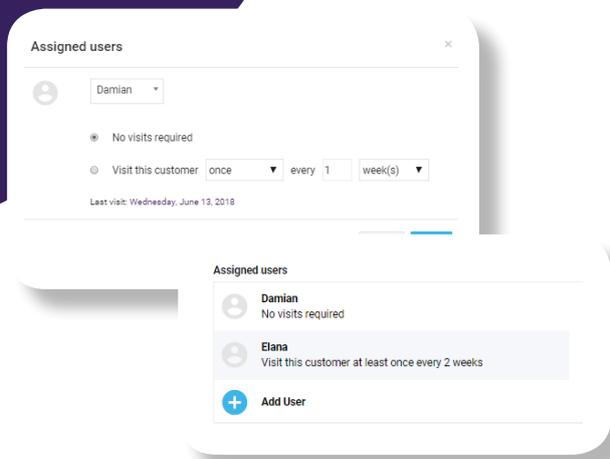
Improve time to service during staff churn, with all customer locations and visit history in the new team member's hands as soon as they start.

An appointment cancelled? A spare 15 minutes to call on a client? Skynamo gives you visibility of all clients nearby using GPS.

Each visit is time, location and date stamped, feeding crucial data back into the business.



Watch sales soar.



Call Cycles: Increase frequency and duration of customer visits

Coordinating call cycles and visit frequencies with manual spreadsheets and maps is neither effective nor efficient.

With Skynamo, it's easy to import existing call cycles directly to the calendar with easy-to-use templates.

Allocate visit frequencies to customer profiles based on existing CRM.

Multiple users can have individual visit frequencies set to a specific customer, allowing the business to track ROI of separate activities.

Skynamo makes co-ordinating call cycles quick and easy, so sales teams have more time to connect with customers.

Get in touch

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