WHY IS THE CANDIDATE EXPERIENCE SO IMPORTANT?

WHAT HAPPENS WHEN A CANDIDATE HAS A NEGATIVE EXPERIENCE?

52%
wouldn't buy the company's products[1]

42%
wouldn't look for employment there again[2]

60%
wouldn't bother applying if they encountered tech hurdles[3]

WHAT HAPPENS WHEN A CANDIDATE HAS A POSITIVE EXPERIENCE?

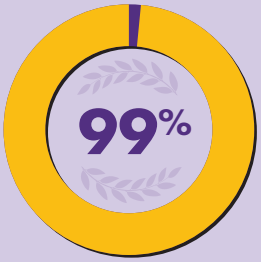
56%
would consider seeking employment with the company again

37%
would encourage others to seek employment there

23%
would be more likely to buy from the company[4]

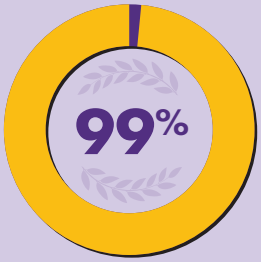
MINI-CASE STUDY: KELLY SERVICES® EXPERIENCE WITH LOGI-SERVE

Completion Rate



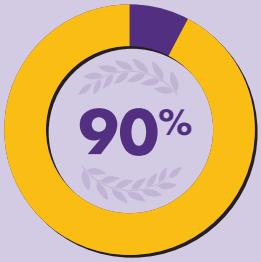
of candidates fully completed the assessment

Positive Experience



described it as **easy** to use and **fun** to take

Word of Mouth



would refer Kelly Services to a friend looking for a job[5]

Testimonial

"We've been searching for an assessment company that matches our thirst for innovation with technology that generates high service and sales performance. We found this combination in Logi-Serve."

— Jeff Christofis
Vice President and KellyConnect Operations Lead, Kelly Services

LOGI-SERVE'S REVOLUTIONARY CANDIDATE-ASSESSMENT EXPERIENCE

- Visually-engaging
- Mobile-Ready
- Test completed ~20 minutes
- Job-related context
- Gamified user experience
- Triangulation Science

[1] *alexandermannsolutions.com* [2] *careerbuilder.com* [3] *jibe.com* [4] *careerbuilder.com*
[5] *Stats from Kelly Services based on roughly 3000 applicants who took the Logi-Serve assessment*

logi serve™
The Ultimate Service Predictor